The Giddings News

April 10, 1942



TWO GOOD REASONS Why this Premium Quality Beer is FINER FOR FLAVOR-FINER FOR YOU!

JUST TASTE Lone Star's smoother, mellower flavor! It's truly Double Mellow. For Lone Star is Double Aged—by slower, costlier brewing methods. And no sugar or fattening syrups are ever added. Those are the reasons why Lone Star is Texas' premium quality beer. Guaranteed as fine as any beer sold at premium prices. Yet — Lone Star sells at popular prices! Try it. You'll always say: "I'll take a bottle of Lone Star today!"



LONE STAR BREWING COMPANY, SAN ANTONIO

NO SUGAR, OR GLUCOSE, OR FATTENING SYRUP ADDED

H. B. MOERBE

Giddings, Texas